

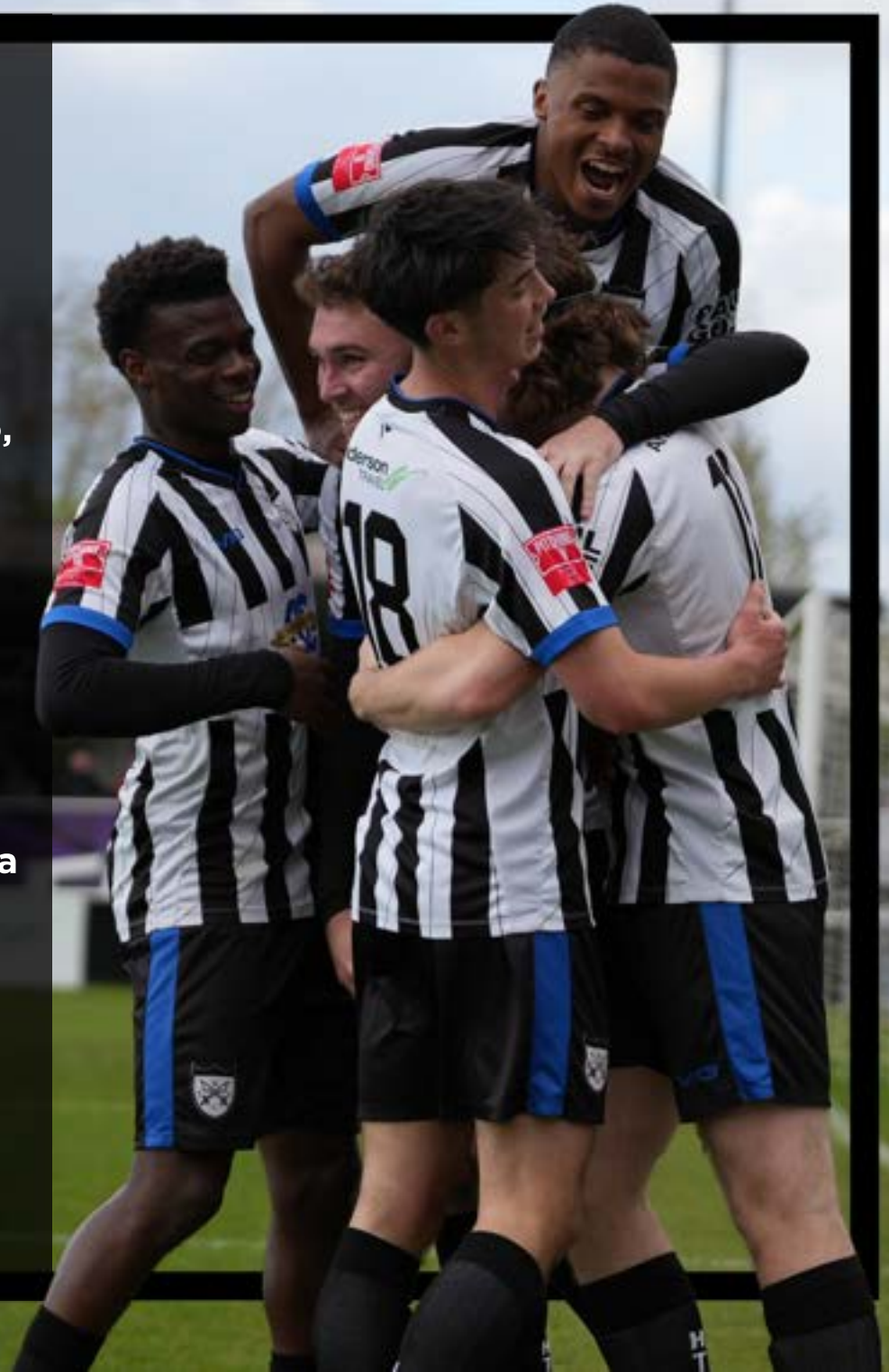


HANWELL TOWN FC
COMMERCIAL BROCHURE
2026/27

LET'S **WIN** TOGETHER

Hanwell Town, a leading semi-professional football club based in Perivale, West London

- Founded by Newcastle fans over 100 years ago, known as "The London Geordies"
- A community club, run by volunteers
- Over 20 youth teams, from U10 to U18 supporting both girls and boys
- Accredited training venue for UEFA and FIFA
- Growing matchday attendance and social media presence



WE ARE **SOCIAL** & **GROWING**



1.3m

IMPRESSIONS PER MONTH



20K

UNIQUE VISITORS EACH MONTH



ADOPTION GROWING



220k

MONTHLY VIEWS

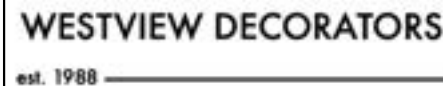


25

VIEWED IN OVER 25 COUNTRIES



JOIN OUR COMMUNITY PARTNERS



HOW HAS **SPONSORSHIP** HELPED?



Clubhouse improvements, including family accessible toilets with baby changing facilities



Bicycle parking, recognising an increasing number of our fans attending on bikes, lowering our overall carbon footprint



We installed the RAINBIRD irrigation system, a smart watering technology, saving water and saving money



New stands, increasing the seated capacity to accommodate our growing community of supporters



A photograph of a soccer match. In the foreground, two players are competing for the ball. The player on the left is wearing a black and white striped jersey and black shorts. The player on the right is wearing a blue jersey with "GARMIN" on the front and blue shorts. A soccer ball is on the grass in front of them. In the background, other players and a white fence with a logo are visible.

**ONE CLUB
ONE GOAL
LET'S BUILD
SOMETHING
GREAT**



**ALL FUNDS RAISED THROUGH
COMMUNITY PARTNERSHIPS GO
DIRECTLY TOWARD THE
RUNNING AND DEVELOPMENT OF
OUR FOOTBALL CLUB**

**HANWELL TOWN IS MORE THAN A FOOTBALL CLUB.
IT'S A COMMUNITY.**



**BECOME A PART OF IT. TOGETHER WE CAN CREATE A
PACKAGE TO SUIT YOUR NEEDS AND YOUR BUDGET.**

KIT SPONSOR

We take great pride in our black and white colours

- There is advertising space on the front, back, and sleeves
- This package has currently sold out, please get in touch if you are interested for an upcoming season

AVAILABLE 2027/28



GROUND SPONSOR

We are constantly improving our ground and family viewing options

- Ground sponsor: proudly displayed on the main stand **AVAILABLE 2027/28**
- Turnstile Sponsor: seen by everyone who enters the ground! **£750**
- Dug Out Sponsor: Offered for the first time! **£550**

PER SEASON. ALL PRICES EX VAT

PITCHSIDE ADVERTISING

Seen by thousands each season, in person and on social media

- Tickets to a game to see your board & have a photo pre or post match
- Shoutouts on social media

£500

PER BOARD FOR ONE YEAR (+VAT)
£300 FOR EACH ADDITIONAL YEAR
ALL COSTS INCLUDE PRODUCTION & INSTALLATION



DOUBLE DECKER LED

Unique attraction which always gets a lot of attention!

- Pitch-facing digital screen
- Tickets to a game to see your advert & have a photo pre/post match

£400

FOR ONE SEASON (+VAT)

MATCHDAY SPONSOR

Meal and drinks throughout the day

- Half page ad in our matchday programme
- Thank you on our double decker bus screen and over the tanoy
- Presenting the 'Man of the Match' award
- Promotion across all our social media platforms

Opportunity for leaflet distribution

£400

INCLUDES 4 GUEST SPOTS (+VAT)



PROGRAMME AD

A must have for home & away fans

- 100+ sold each game
- Guaranteed exposure for all home games including league, FA Cup, and FA Trophy
- Free consultation with in-house graphic designer

£200

HALF PAGE FOR THE SEASON
(+VAT)

£300

FULL PAGE FOR THE SEASON
(+VAT)

ROADSIDE BOARD

Situated alongside the busy Argyle Road and A40 crossroad

- Seen by a car every second
- Proven results
- Free consultation with in-house graphic designer

£950

PER BOARD FOR ONE YEAR (+VAT)

£750 EACH ADDITIONAL YEAR

ALL COSTS INCLUDE PRODUCTION & INSTALLATION



A40 LED SCREEN

Huge screen in a prime location seen by cars coming from 3 directions

- Ads appear for 10 seconds every minute
- Seen by a car every second
- Proven results - One advertiser reported a sales increase of 34%
- Free consultation with in-house graphic designer

£500

PER CALENDAR MONTH (+VAT)

Nigel Hunt
nigel@hanwelltown.com
07851 843337

David Iddiols
david@hanwelltown.com
07810 508397



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